



## 2017 CCCIA Ace Awards

*(Editor's note: The 2017 Cape Coral Construction Industry Association ACE Awards will be presented this week. Over the next several weeks, The Breeze will feature question-and-answer profiles of each of this year's nominees.)*

### Coogler Homes Inc.

1. *Category:* Builder of the Year
2. *Name of business:* Coogler Homes Inc.
3. *Address:* 434 S.E. 47th Terrace, Suite B, Cape Coral, FL 33904
4. *Contact information:* Don Coogler, 239-872-5038
5. *Owners/managers:* Don and Ginny Coogler
6. *Number of years in business:* 16
7. *Number of employees:* 6
8. *Previous CCCIA Awards of Excellence recognitions:*  
 Builder's Showcase Awards: We have been a part of the Showcase ever since we launched Coogler Homes. We have received several awards with each entry, including Best Overall in 2005, 2006, 2007, 2008, 2012-17.
9. *Other industry recognitions:*  
 2005 American Institute of Building Design Honor Award of Excellence  
 2005 American Business Women's Association

See **KOGLER HOMES**, page 10B



**Don and Ginny Coogler**

PHOTO PROVIDED

## Brightway, The Seuffert Agency to open Monday in Cape Coral

### Special to The Breeze

news@breezenewspapers.com

Air Force veteran, businessman and now Brightway Insurance store owner Eric Seuffert will open Brightway, The Seuffert Agency in Cape Coral this Monday, Dec. 11.

Seuffert went to Cape Coral High School, studied at the Community College of the Air Force in Montgomery, Ala., and went on to earn a master of business administration from the University of Phoenix in Phoenix, Ariz. He spent more than 20 years in the mortgage industry and held numerous leadership positions within the banking and real estate industries. He also served 14 years in the U.S. Air Force and taught at Fort Myers Technical College for two years.

Seuffert's wife of 29 years, Char, will join him at Brightway as the store's marketing manager. The Seufferts reside in Cape Coral with their two children.

As a Brightway store owner, Seuffert is looking forward to serving the Cape Coral community and to share Brightway's Win-Venue with his neighbors. Brightway's goal is to do everything the company does much better for store owners and a win-win for everyone.

Brightway, The Seuffert Agency is located at Pine Island Road, Suite 100, Cape Coral, Fla. (plaza as Bonfish Grill). The store will offer home, condo, renters, auto, life, and umbrella insurance brands including Progressive and Southern Cross.

For additional information, contact Eric Seuffert Agency, visit Brightway.com or call 239-214-0055. Learn more about Brightway at Brightway Direct.com

## BUSINESS BRIEFS

### Promotional Incentives Inc. hires marketing and sales associate

Promotional Incentives Inc. has announced that Alexander Rivero has joined the company as marketing and sales associate. He will be assisting with sales presentations and product research, designing and implementing marketing campaigns, as well as managing the company's social media platforms.

A recent graduate from Florida Gulf Coast University, Rivero has a bachelor of arts degree in communication and public relations. During his final semester at FGCU, he had the opportunity to intern at Promotional Incentives.

Since 1990, Promotional Incentives has been "Getting Results" for a diverse group of industries and organizations providing clients with creative, strategic promotional solutions.

For more information, contact Promotional Incentives, which is located at 229 S.E. 46th Lane in Cape Coral, at 239-549-2555, or visit [www.promotionalincentives.com](http://www.promotionalincentives.com).

### Vogelsang recertified as divorce, marital and family law expert

The law firm of Henderson, Franklin, Starnes & Holt, P.A., announced this week that Attorney Beth Vogelsang has been recertified by The Florida Bar as a Board Certified Divorce, Marital and Family Law expert, a designation she initially received in 1992. Board certification evaluates attorneys' special knowledge, skills and proficiency in various areas of law and professionalism and ethics in practice. Only seven percent of all Florida's lawyers have earned board certification.

With over 30 years' experience in the courtroom, Vogelsang represents clients in all aspects of divorce pro-

ceedings. Her clients come from all walks of life, including business owners, doctors, physicians, lawyers, teachers, and retirees. Vogelsang also represents clients in marital and postnuptial agreement and interstate child custody matters.

Vogelsang may be reached at [beth.vogelsang@hfh.com](mailto:beth.vogelsang@hfh.com)

Henderson Franklin Starnes & Holt is providing a wide range of business and tax planning, business and civil litigation, real estate, property, workers' compensation, estate, and land use and environmental law. Henderson Franklin, visit [www.hfh.com](http://www.hfh.com)

### Artisan Eatery opens

Artisan Eatery, a craft sandwich shop, is set to open Monday, Dec. 4, at 8951 D. The eatery will offer Southern-style food to experience gourmet food in a casual setting.

Focusing on the concept of fresh, locally sourced ingredients combined with a quality of service, Artisan Eatery will make craft sandwiches, pastries, and more made from scratch. In addition to the menu, they will offer locally cut deli meat, homemade bread, and a selection of pastries made from Europe and will serve coffee and pastries.

Co-owner and chef Yoon will be personally serving customers who recently served as the

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## Koogler Homes: ACE awards

From page 1B

Home for the Holiday Award  
2005 & 2006 CCCIA Board of Director  
2005-2006 LCEC Energy Efficient Award  
2009 Best of Cape Coral Homebuilder Award  
2010 Florida Green Building Coalition - Platinum Certified Home  
2012 & 2013 BIA Superior Home Award  
2015 Excel Best Special/Charity Event - Koogler Kringle Mingle Event  
2017 Excel Best Builder Ad

10. *Brief history:*  
With 30 years residential and commercial builder under his belt, Don Koogler launched Koogler Homes Inc. in April 2001. He started with his home as the office and model. Then in 2005, Koogler Homes built their first model on Cape Coral Parkway, The Nautilus 1. Also, that same year, they opened their office on Southeast 47th Terrace. In 2013, Koogler Homes constructed its second model in 71 days on Southwest 56th Terrace. In 2014, Koogler Homes launched its small-

er home division — the Island Series, along with introducing the next generation of Kooglers — Dan.

11. *Services offered:* Custom home-building and remodeling

12. *Company philosophy:*  
“In 2001, I combined a refined vision with a strong passion, and launched Koogler Homes Inc. These characteristics allowed me the great opportunity to pursue perfection in the building industry.”

“Today, our building company has emerged as an industry leader and I’m very proud of our many accomplishments. It’s truly a great honor to be considered as a general contractor in the luxury home market. I take great pride in my performance as a leader and strongly believe in the art of giving and working beyond the call of duty.”

“I believe success is best defined by experience, knowledge, performance and character. At a young age, my father introduced me to the field of construction and the tools needed to be successful. I then launched my first and only construction company in Iowa. For 25 years my passion grew with each commercial and residential project. This experience

allowed my to learn construction at the ground level. My passion to be the best continues today, now in Florida, in my management of projects, employees and subcontractors. I very much appreciate the needs of all these who make this dream come true.

“The importance of knowledge and experience is only superseded by character and integrity. It is with great pride that I’ve worked very hard to make both an integral part of my daily activity. In the world of construction, it is these attributes that allow every client to feel confident that their best interest is always at the forefront.”

“Aside from my family’s successes, the greatest sense of accomplishment continues to be the completion of every custom home. My vision on every project defines our path as a company and our commitment to every client. This vision combined with my sincere passion has allowed me the opportunity of a lifetime. My passion for construction will forever carry my pursuit of perfection, and I’m very fortunate to have sustained a livelihood at the same time.”

— Don H. Koogler, founder and president

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